

This CHRISTMAS ~ Make it ELECTRICAL and Have it PRACTICAL



Coffee Percolator
\$12.50

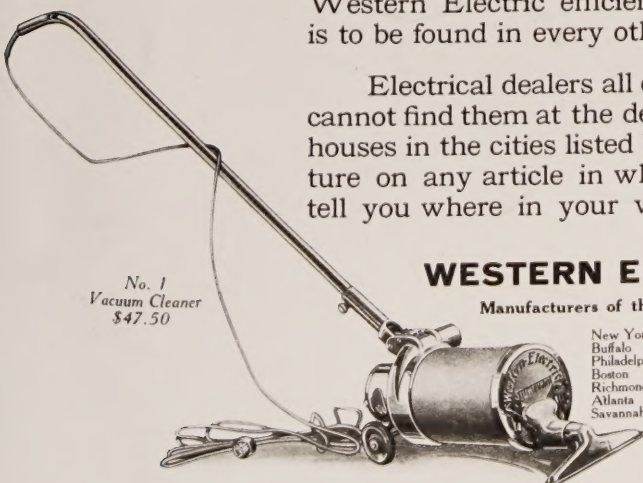


Electric
Washing Machine
\$55.00



Electric Warming Pad
\$6.50

The successor to the
hot-water bag.



No. 1
Vacuum Cleaner
\$47.50

It is ever the desire to find something new to give expression to the spirit of Christmas. With the growing trend toward sane and practical giving the range of choice that is offered in electrical devices for home comfort and home convenience appeals strongly to one who would select for a gift that which is attractive both for its novelty and practicability.

Where is the wife or mother who would not enthuse over a real electric vacuum cleaner, or an electric washing machine? Think of the lasting pleasure that would be present in a home equipped with Inter-phones which save useless stair-climbing.

Other things which give pleasure and satisfaction much out of proportion to their cost, and for which the cost for electric current to operate is so low that it need scarcely be considered, are—electric irons, coffee percolators, chafing dishes, bread toasters and warming pads. All of these and other electric goods are to be had in highest quality among the



Electric Toaster
\$4.00

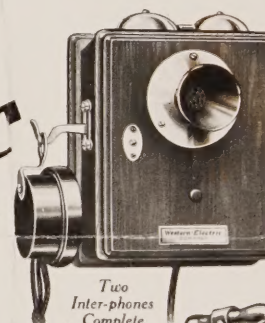


American Beauty
Electric Iron
\$5.00

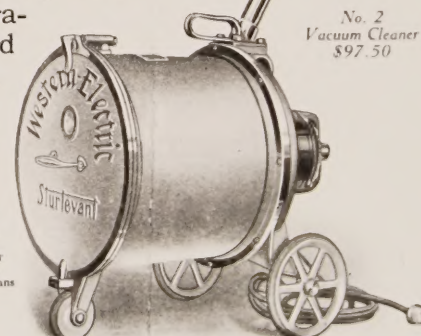
Western Electric Home Utilities

Anything with the Western Electric name carries assurance of quality and guarantee of worth. Every time you use your Bell Telephone you hold in your hand an evidence of Western Electric efficiency. The same degree of excellence is to be found in every other Western Electric article.

Electrical dealers all over the country sell our goods. If you cannot find them at the dealer's in your town, write to any of our houses in the cities listed below, and we will send literature on any article in which you are interested, and tell you where in your vicinity it can be purchased.



Two
Inter-phones
Complete
with
Material
for
Installing
\$15.00



No. 2
Vacuum Cleaner
\$97.50

WESTERN ELECTRIC COMPANY

Manufacturers of the 7,500,000 "Bell" Telephones

New York	Chicago	Kansas City	San Francisco	Montreal
Buffalo	Milwaukee	Oklahoma City	Oakland	Toronto
Philadelphia	Pittsburgh	Minneapolis	Los Angeles	Winnipeg
Boston	Cleveland	St. Paul	Dallas	Calgary
Richmond	Cincinnati	Denver	Houston	Vancouver
Atlanta	Indianapolis	Omaha	Seattle	Edmonton
Savannah	St. Louis	Salt Lake City	Portland	New Orleans

EQUIPMENT FOR EVERY
ELECTRICAL NEED

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